Breedon Group: Cookie Policy

This website www.breedongroup.com ("Our Site") uses Cookies and similar technologies in order to distinguish you from other users. By using Cookies, We are able to provide you with a better experience and to improve Our Site by better understanding how you use it. Please read this Cookie Policy carefully and ensure that you understand it. Your acceptance of Our Cookie Policy is deemed to occur if you continue using Our Site. If you do not agree to Our Cookie Policy, please stop using Our Site immediately.

1.   **Definitions and Interpretation**

    1.1   In this Cookie Policy, unless the context otherwise requires, the following expressions have the following meanings:

"Cookie"	means a small file placed on your computer or device by Our Site when you visit certain parts of Our Site and/or when you use certain features of Our Site;
"Cookie Law"	means the relevant parts of the Privacy and Electronic Communications (EC Directive) Regulations 2003 and of EU Regulation 2016/679 General Data Protection Regulation ("GDPR");
"personal data"	means any and all data that relates to an identifiable person who can be directly or indirectly identified from that data, as defined by GDPR; and
"We/Us/Our"	means Breedon Group plc and all our subsidiary and associated companies.

2.   **Information About Us**

    2.1   Our Site is owned and operated by Breedon Southern Limited, a limited company registered in England under company number 00156531, whose registered address is Pinnacle House, Breedon Quarry, Breedon on the Hill, Derby, DE73 8AP.

3.   **How Does Our Site Use Cookies?**

    3.1   Our Site may place and access certain first party Cookies on your computer or device. First party Cookies are those placed directly by Us and are used only by Us. We use Cookies to facilitate and improve your experience of Our Site and to provide and improve Our products and/or services. We have carefully chosen these Cookies and have taken steps to ensure that your privacy and personal data is protected and respected at all times.

3.2   By using Our Site, you may also receive certain third party Cookies on your computer or device.   Third party Cookies are those placed by websites, services, and/or parties other than Us.   Third party Cookies are used on Our Site as detailed in section 4 below.

3.3   All Cookies used by and on Our Site are used in accordance with current Cookie Law.   We may use some or all of the following types of Cookie:

3.3.1   Strictly Necessary Cookies

A Cookie falls into this category if it is essential to the operation of Our Site, supporting functions such as logging in, your shopping basket, and payment transactions.

3.3.2   Analytics Cookies

It is important for Us to understand how you use Our Site, for example, how efficiently you are able to navigate around it, and what features you use.   Analytics Cookies enable us to gather this information, helping Us to improve Our Site and your experience of it.

3.3.3   Functionality Cookies

Functionality Cookies enable Us to provide additional functions to you on Our Site such as personalisation and remembering your saved preferences.   Some functionality Cookies may also be strictly necessary Cookies, but not all necessarily fall into that category.

3.3.4   Targeting Cookies

It is important for Us to know when and how often you visit Our Site, and which parts of it you have used (including which pages you have visited and which links you have visited).   As with analytics Cookies, this information helps us to better understand you and, in turn, to make Our Site and advertising more relevant to your interests.

3.3.5   Third Party Cookies

Third party Cookies are not placed by Us; instead, they are placed by third parties that provide services to Us and/or to you. Third party Cookies may be used by advertising services to serve up tailored advertising to you on Our Site, or by third parties providing analytics services to Us (these Cookies will work in the same way as analytics Cookies described above).

3.3.6   Persistent Cookies

Any of the above types of Cookie may be a persistent Cookie. Persistent Cookies are those which remain on your computer or device for a predetermined period and are activated each time you visit Our Site.

3.3.7   Session Cookies

Any of the above types of Cookie may be a session Cookie. Session

Cookies are temporary and only remain on your computer or device from the point at which you visit Our Site until you close your browser. Session Cookies are deleted when you close your browser.

3.4   Cookies on Our Site are not permanent and will expire as indicated in the table below.

3.5   For more details of the personal data that We collect and use, the measures we have in place to protect personal data, your legal rights, and our legal obligations, please refer to our Privacy Policy https://www.breedongroup.com/images/uploads/ce_files/Breedon_Privacy_Notice_Website_Use_and_Marketing_-_v_2.0_21_May_2018.pdf.

3.6   For more specific details of the Cookies that We use, please refer to the table below.

4.   **What Cookies Does Our Site Use?**

4.1   The following Cookies may be placed on your computer or device:

Name of Cookie	Purpose & Type	Expiry Date
_utma	Google Analytics cookie. Used to distinguish users and sessions	2 years
_utmb	Google Analytics cookie. Used to determine new sessions/visits	30 minutes
_utmc	Google Analytics cookie. et for interoperability with urchin.js	End of browser session
_utmz	Google Analytics cookie. Stores the traffic source or campaign that explains how the user reached your site	6 months
_utmt	Google Analytics cookie. Used to throttle request rate	10 minutes
_ga	Google Analytics cookie. Used to distinguish users	2 years
_cfduid	Used by the content network, Cloudfare, to identify trusted web traffic	1 year
MyInvestisCookie	Stores encypted tokens passed through MyInvestis	End of browser session
myinvestisdata	Stores user data when login using myinvestis	End of browser session
sc_fv	Flash Version	End of browser session
#sitename#lang	Stores Language for the Website	End of browser session
ASP.NET_SessionId	SessionId what .NET Manages for maintaining session	End of browser session
.ASPXAUTH	Auth Id, which .NET assigns as a uniqueue ID to authenticate user on each request	End of browser session
itmeid_cookie	Cookie from Mynotes	Persistent until it is deleted
cookieCollection	Cookie from Mynotes	Persistent until it is deleted
myNotesCounter	Cookie from Mynotes – 1 Note is added	Persistent until it is deleted

pdfPages	Cookie from PDF Basket – 2 Items added Separated by |.	Persistent until it is deleted
PreviewPages	Cookie from PDF Basket	Persistent until it is deleted
selectedTab	Cookie from Mynotes	Persistent until it is deleted
_cookieConsent	Cookie Consent Disclaimer text	1 year
_gat_newTracker	Tracking ID for the analytics	2 years
has_js	To check if js is enabled or not	End of browser session
.ASPXFORMSAUTH	This attribute is used to specify the HTTP cookie to use for authentication	End of browser session
.ASPXROLES	Cookies used to keep track of if the visitor has any permissions on the website. Only used for logged in users	End of browser session
ASP.NET_SessionId	SessionId what .NET Manages for maintaining session	End of browser session
__gat_org	Tracking ID for the analytics	2 years
cookiesAgreed	Used to detect if the user has already agreed the cookie usage policy	1 Day
connect.sid	Session ID (unique for each user)	1 Day
note	Stores the user note for downloading purpose	1 Day
reporting_id	Reporting ID (unique for each user)	1 Day
webcaster-stream-selection	To detect the stream selected by the viewer before the webcast	1 Day
read_messages	To detect if the viewer has read the messages	1 Day
__CliPkgTyp	To serve package specific content to users	1 year
ads	To serve promotional content to users on login	End of browser session
currentUser	To display current user name	End of browser session
geoip	To server promotional content to user based on location information of current user	1 month
FirstVisitMsgDisplayed	To preserve the welcome message visibility	End of browser session
languagepreference	To preserve users language preference	1 year
miuseridentity	To preserve current user identity	End of browser session
myAlertStatisticsTour	To preserve alert statistics tour steps	1 year
myAlertTour	To preserve alert tour steps	1 year
myAppsTour	To preserve app statistics tour steps	1 year
mySocialTour	To preserve social media statistics tour steps	1 year
myTour	To preserve website statistics tour steps	1 year
myTourEvents	To preserve event calendar tour steps	1 year
myWebcastTourStep	To preserve webcast statistics tour steps	1 year
myWebcastTourType	To preserve type of webcast tour steps	1 year
DCTTour	To preserve data charting tour steps	1 year
ajs_anonymous_id	Segment IO cookies to identify known users and track their site activity	1 year
ajs_group_id	Segment IO cookies to identify known users and track their site activity	As above

ajs_user_id	Segment IO cookies to identify known users and track their site activity	As Above
intercom-lou-xxx	Intercom cookies to identify known users and track their site activity	20 minutes
intercom-session-xxx	Intercom cookies to identify known users and track their site activity	20 minutes
DSID	Doubleclick.Net. GA Advertising	1 month
IDE	Doubleclick.Net.GA Advertising	2 years
AWSELB	AWS Classic Load Balancer Cookie: Load Balancing Cookie: Used to map the session to the instance	IS,ID Infrastructure - Removed after session with server closes. OT Infrastructure - 1 Day
AWSALB	AWS Classic Load Balancer Cookie: Load Balancing Cookie: Used to map the session to the instance	IS,ID Infrastructure - 1 Hour. OT Infrastructure - 1 Day
incap_ses_*	Incapsula DDoS Protectiona and Web Application Firewall: The cookie on which HTTP requests are related to a certain session (AKA visit) Re-opening the browser and accessing same site is supposed to be considered different visits. In order maintain existing sessions (i.e. Session Cookie)	Removed after browser closes
nlbi_*	Incapsula DDoS Protectiona and Web Application Firewall: Load balancing cookie. To ensure requests by a client are sent to the same origin server	Removed after browser closes
visid_incap_*	Incapsula DDoS Protectiona and Web Application Firewall: The cookie on which sessions are related to a specific visitor (visitor representing a specific computer) In order to identify clients which have already visited Incapsula. The only cookie that is persistent, for the duration of 12 months	Persistent for 12 months
__utmv	Incapsula Classification cookie: To see how the client reacts and handles a malformed cookie in order to identify what that client is	lives up to 900 seconds
_gid	Third party cookies are used to build up information for the Analytics service run by Google. They allow us to run reports on how the website is accessed, what pages are visited, and traffic sources to send visitors to the AlpInvest website. The information stored in these cookies is non-personally	24 hours

	identifiable. For further information we refer to the Google Privacy Policy.	
exp_tracker	First party cookies are used to improve the user experience of the website by building up anonymous data profiles that enable us to understand user journeys and behaviour across the AlpInvest website	expires at the end of the session (visit)
exp_last_activity	As above	1 year
exp_last_visit	As above	1 year
exp_csrf_token	First party cookies in relation to using the websites search engine. They enable the website to remember user search preferences	1 hour
exp_perpage	As above	6 months
exp_stashid	As above	Life of session
exp_super_search_history	As above	1 day

4.2   Our Site uses analytics services. Website analytics refers to a set of tools used to collect and analyse anonymous usage information, enabling Us to better understand how Our Site is used. This, in turn, enables Us to improve Our Site and the products offered through it. You do not have to allow Us to use these Cookies, however whilst Our use of them does not pose any risk to your privacy or your safe use of Our Site, it does enable Us to continually improve Our Site, making it a better and more useful experience for you.

4.3   The analytics service(s) used by Our Site use(s) analytics Cookies to gather the required information.

5.   **Consent and Control**

5.1   Before Cookies are placed on your computer or device, you will be shown a pop up requesting your consent to set those Cookies. By giving your consent to the placing of Cookies you are enabling Us to provide the best possible experience and service to you. You may, if you wish, deny consent to the placing of Cookies unless those Cookies are strictly necessary; however certain features of Our Site may not function fully or as intended. You can return to your Cookie preferences to review and/or change them at any time.

5.2   In addition to the controls that We provide, you can choose to enable or disable Cookies in your internet browser. Most internet browsers also enable you to choose whether you wish to disable all Cookies or only third party Cookies. By default, most internet browsers accept Cookies but this can be changed. For further details, please consult the help menu in your internet browser or the documentation that came with your device.

5.3   The links below provide instructions on how to control Cookies in all mainstream browsers:

5.3.1   Google Chrome: https://support.google.com/chrome/answer/95647?hl=en-GB

5.3.2   Microsoft Internet Explorer: https://support.microsoft.com/en-us/kb/278835

5.3.3 Microsoft Edge: https://support.microsoft.com/en-gb/products/microsoft-edge (Please note that there are no specific instructions at this time, but Microsoft support will be able to assist)

5.3.4 Safari (macOS): https://support.apple.com/kb/PH21411?viewlocale=en_GB&locale=en_GB

5.3.5 Safari (iOS): https://support.apple.com/en-gb/HT201265

5.3.6 Mozilla Firefox: https://support.mozilla.org/en-US/kb/enable-and-disable-Cookies-website-preferences

5.3.7 Android: https://support.google.com/chrome/answer/95647?co=GENIE.Platform%3DAndroid&hl=en (Please refer to your device's documentation for manufacturers' own browsers)

6. **Changes to this Cookie Policy**

6.1 We may alter this Cookie Policy at any time. Any such changes will become binding on you on your first use of Our Site after the changes have been made. You are therefore advised to check this page from time to time.

6.2 In the event of any conflict between the current version of this Cookie Policy and any previous version(s), the provisions current and in effect shall prevail unless it is expressly stated otherwise.

7. **Further Information**

7.1 If you would like to know more about how We use Cookies, please contact Us at Compliance.Officer@breedongroup.com, by telephone on 01332 694400, or by post at Pinnacle House, Breedon on the Hill, Derby DE73 8AP.

7.2 For more information about privacy, data protection and our terms and conditions, please visit our privacy policy on the website.