



Press Release – for immediate release

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BREEDON GROUP PLC

Breedon launches its British Cement Advocacy campaign

“Backing British Cement”

Breedon Group (‘Breedon’ or ‘the Group’), a leading vertically-integrated construction materials group in Great Britain, Ireland and the United States, today has announced the launch of its British Cement Advocacy campaign, in conjunction with announcing its 2025 annual results.

Breedon’s CEO Rob Wood has written to the relevant ministers and key officials in the Departments of Business and Trade, and Energy Security and Net Zero, respectively, including cabinet ministers Ed Miliband and Peter Kyle. With over 300 sites around the country, around a quarter of British MPs have a Breedon operation in their constituencies.

As a leading provider of cement in Great Britain and the largest British-based domestic manufacturer, the FTSE250 listed Group has campaigned alongside the Mineral Products Association (the trade association for mineral products, including cement) to raise the profile of this foundation industry and advocate for its key role in our national security and economic prosperity, supporting British jobs, supply chains and decarbonisation.

The Government’s ambitions to deliver 1.5 million new homes and invest in schools, hospitals, transport links and green energy infrastructure simply cannot be realised without cement. At the same time, increased imports of cement risks exporting jobs, investment and emissions overseas, while leaving the UK exposed to supply chain disruption and geopolitical shocks.

Having escalated its parliamentary engagement campaign last year, highlighting risks to the industry, including uneven carbon regulation, high energy prices, rising labour costs and the increasing flow of imports, Breedon is now advocating for significant Government intervention in 2026; Breedon’s policy asks include:

- establishing a robust Carbon Border Adjustment Mechanism
- addressing the wider competitiveness challenges
- accelerating support for carbon capture technologies, and
- promoting domestically produced cement in public procurement.

Rob Wood, Chief Executive of Breedon said:

“Using public procurement policy to support domestically produced cement would unlock huge opportunities and ensure the Government’s investment in housing and infrastructure delivers wider economic growth. It would also protect thousands of highly skilled, well-paid jobs across all four nations.

“We will continue our engagement throughout 2026 as we strongly encourage the Government and our customers to “Back British Cement”.

Ends.



Enquiries

MHP (Public relations and public affairs adviser to Breedon)

Reg Hoare, Rachel Farrington, Charles Hirst

+44 (0) 7770 753544

breedon@mhpgroup.com

About Breedon Group

Breedon Group plc, a leading vertically-integrated construction materials group in Great Britain, Ireland and the United States delivers essential products to the construction sector. Breedon holds 1.5bn tonnes of mineral reserves and resources with long reserve life, supplying value-added products and services, including specialty materials, surfacing and highway maintenance operations, to a broad range of customers through its extensive local network of quarries, ready-mixed concrete and asphalt plants.

The Group's two well-invested cement plants are actively engaged in a number of carbon reduction practices, which include utilising alternative raw materials and lower carbon fuels. Breedon's 4,900 colleagues embody our commitment to 'Make a Material Difference' as the Group continues to execute its strategy to create sustainable value for all stakeholders, delivering growth through organic improvement and acquisition in the heavyside construction materials market. Breedon shares (BREE) are traded on the Main Market of the London Stock Exchange and are a constituent of the FTSE 250 index.